

Profile

Award Winning Photographer – Experienced digital photographer who offers clients a creative, natural and timeless experience. I enjoy capturing the moment in black and white; there is a classic beauty to black and white photography which can further be enhanced by artistically tinting the image.

User Experience Design – Creative user experience designer who enjoys every stage of the design process from the information architecture to the visual layer. I understand both the business and target audience needs and translate them into relevant, interesting, and effective site architecture and designs.

Project Manager – Successful project manager known for having a creative and flexible work style. With over ten-years of success in directing creative projects and developing key relationships with clients, target users, supervisors and senior managers.

Software Skills & Development Tools

Adobe Photoshop	Adobe Illustrator	Adobe InDesign	Adobe Flash
Adobe Premiere	Adobe Director	Adobe Fireworks	Adobe Dreamweaver
Sony Sound Forge	FrontPage	Adobe Acrobat	Adobe Audition
Microsoft Office	Microsoft Visio	Adobe Lightroom	Adobe Sound Booth

Career Development

Global Intranet Manager, Robert Half International

2006 to Present

Hired in 1998 and promoted several times into positions of progressive responsibility. As a successful Global Intranet Manager I supervise a small team of designers, web developers, search architects and portal administrators. My primary responsibility includes the information architecture and user experience design of Robert Half International's intranet which supports nearly 10,000 employees across the globe.

- Develop relevant, interesting and effective site architecture based on a solid understanding of business objectives and target audience needs.
- Translate good usability practices and specifications into successful user interfaces.
- Solid understanding of internet and intranet technologies and content management systems, recognizing the technical implications of design decisions.
- Design and manage the maintenance of highly appealing and readable web pages, sites, layouts, collateral and graphic design elements.
- Build prototype graphic elements of new or enhanced websites, present story boards and participate in design review sessions.
- Manage and follow design standards, including style guides, templates, style sheets, archiving systems and file naming conventions.
- Develop information architecture documentation such as site maps, flow charts, schematics, wireframes and navigational models for websites.

Sr. Project Manager, Creative Lead, Robert Half International 2003 to 2006

- Managed the user experience design, development and web enhancement plans for Robert Half International's global intranet and online university.
- Used best practices for UI design and IA, to develop storyboards, mock-ups, wireframes and prototypes to communicate ideas for navigation, interaction models, page content and hierarchy for all web properties, products and site features.
- Supervised intranet and online university web development team, including project timelines, intranet style guide and ongoing maintenance.

Intranet Project Manager, Robert Half International 2000 to 2003

- Used best practices for UI design and IA, to develop storyboards, mock-ups, wireframes and prototypes to communicate ideas for navigation, interaction models, page content and hierarchy for all web properties, products and site features.
- Participated in the development of creative solutions to user experience challenges. Performed user experience audits and heuristic evaluations, user profiling and scenario generation.
- Served as an ambassador for Robert Half's intranet programs; worked with content owners to develop and improve the intranet.

Training Project Manager, Robert Half International 1998 to 2000

- Developed online university mock-ups, wireframes and prototypes to communicate ideas for navigation, interaction models, page content and hierarchy for Robert Half's online university site.
- Served as an ambassador for Robert Half's online university and online training programs; worked with content owners to develop and maintain the online university.

Nik Castro Photography & Designs, Nikole Castro 2004 to Present

- Award winning photographer and designer focused on capturing natural and timeless black and white photographs; working with clients in settings that best capture their personality.
- Artistically hand-tint black & white photographs, developing one-of-a-kind pieces of art for each client.

Education and Awards

The Art Institute, Interactive Media Design Bachelor of Science, 4.00 GPA

Chabot Jr. College, Mass Communications, 3.00 GPA

Tennyson High School, Diploma, 4.00 GPA; Delivered Commencement Speech

2007 City of Manteca & Tracy Photo Contest, Awarded First Place in Black & White Category

2007 City of Manteca & Tracy Photo Contest, Awarded Second Place in Creative Category

2007 Circle of Excellence President's Club Winner, Robert Half International

2000 Circle of Excellence Leadership Award, Robert Half International

1999 Employee of the Quarter, Robert Half International